

# JONATHAN B. FREEMAN

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## ACADEMIC APPOINTMENTS

2022 – Present	Associate Professor of Psychology Affiliate Member, Zuckerman Mind Brain Behavior Institute Columbia University
2018 – 2021	Associate Professor of Psychology and Neural Science New York University
2014 – 2018	Assistant Professor of Psychology and Neural Science New York University
2012 – 2014	Assistant Professor of Psychological & Brain Sciences Dartmouth College

## EDUCATION

2007 – 2012	Ph.D., Tufts University M.S., Tufts University Experimental Psychology Advisor: Nalini Ambady
2004 – 2007	B.A., New York University

## HONORS AND AWARDS

2023	Federation of Associations in Behavioral & Brain Sciences (FABBS) Early Career Impact Award
2022	Social & Affective Neuroscience Society (SANS) Early Career Award
2021	NYU College of Arts and Sciences Golden Dozen Award for Excellence in Teaching
2021	Social & Affective Neuroscience Society (SANS) Special Service Award
2019	Association for Psychological Science (APS) Janet T. Spence Award for Transformative Early Career Contributions
2019	Out to Innovate, LGBTQ+ Scientist of the Year Award
2017	Society for Social Neuroscience (S4SN) Early Career Award
2017	National Science Foundation (NSF) CAREER Award

2016	Social & Affective Neuroscience Society (SANS) Innovation Award
2016	International Social Cognition Network (ISCON) Early Career Award
2016	Society for Personality & Social Psychology (SPSP) SAGE Young Scholar Award
2015	Association for Psychological Science (APS) Rising Star Award
2015	Forbes Magazine's "30 Under 30" in Science
2014	Pacific Standard Magazine's "Top 30 Thinkers Under 30"
2013	Society for Experimental Social Psychology (SESP) Dissertation Award, Finalist
2010	National Institutes of Health (NIH) National Research Service Award, Predoctoral
2010	Tufts University Graduate Award for Outstanding Academic Performance
2009	American Psychological Association (APA) Early Researcher Award
2008, 2009	National Science Foundation Graduate Fellowship, Honorable Mention
2007	Psychology Departmental Research Award, New York University

## GRANT FUNDING

### CURRENT

National Science Foundation, BCS-2235130 (2023-2026). *Mechanisms of Facial Stereotyping*. Role: PI. Award amount: \$704,044.

Tiger Global Impact Ventures (2022-2024). *Catalyzing a Data Infrastructure to Support LGBTQ+ Inclusion in STEM*. Role: Co-Investigator (PI: American Association for the Advancement of Science). Award amount: \$1,950,277.

### COMPLETED

National Institutes of Health – National Institute of Mental Health, R01-MH112640 (2017-2022). *Investigating the Neural Basis of Flexible Emotion Perception*. Role: PI. Award amount: \$1,943,870.

National Science Foundation CAREER Award, BCS-1654731 (2017-2022). *Neural Mechanisms of Stereotypic Vision*. Role: PI. Award amount: \$784,524.

National Science Foundation, SBE Postdoctoral Research Fellowship, SBE-1911860 (2019-2022). *The Malleability of Trait Based Attributions*. Role: Sponsor (Fellow/PI: Kao-Wei Chua). Award amount: \$165,000.

National Science Foundation, SBE Postdoctoral Research Fellowship, SBE-2104594 (2021-2023). *Intersectionality and Implicit Bias*. Role: Sponsor (Fellow/PI: Paul R. Connor). Award amount: \$138,000.

National Institutes of Health – National Institute of Mental Health, NRSA, F31-MH114505 (2017-2019). *Neural Basis of Emotional State Biases in Facial Emotion Recognition*. Role: Sponsor (Fellow/PI: Ryan Stolier). Award amount: \$130,728.

National Science Foundation, BCS-1423708 (2014-2017). *Linking Real-Time Categorization Dynamics to Real-World Social Dynamics*. Role: PI. Award amount: \$525,536.

NYU University Research Challenge Fund (2015-2016). *Racial Stereotypes, Visual Bias, and Split-Second Decisions*. Role: PI. Award amount: \$6,000.

Dartmouth Walter and Constance Burke Research Initiation Award (2013-2014). *Bridging Social Behavior Across Multiple Time Scales*. Role: PI. Award amount: \$25,000

Dartmouth Rockefeller McNulty Grant (2013-2014). *Dynamics of Face-Voice Integration via Hand Movement*. Role: PI. Award amount: \$8,200

National Science Foundation EAPSI Fellowship, OISE-1107874 (2011-2012). *Influences of Visual and Cultural Context on the Neural Basis of Categorical Face Perception*. Role: Fellow/PI. Award amount: \$5,700.

National Institutes of Health – National Institute of Mental Health, NRSA, F31-MH092000 (2010-2012). *Impaired processing of social context cues in socially anxious individuals*. Role: Fellow/PI. Award amount: \$79,716

## JOURNAL ARTICLES

\* = current or former student/trainee

1. \*Hong, Y., Chua, K-W., & **Freeman, J.B.** (in press). Reducing the reliance on facial stereotypes in consequential social judgments: Intervention success with White male faces. *Psychological Science*.
2. \*Hong, Y. & **Freeman, J.B.** (in press). Shifts in facial impression structures across group boundaries. *Social Psychological and Personality Science*.
3. \*Chwe, J.A. & **Freeman, J.B.** (in press). Trustworthiness of crowds is gleaned in half a second. *Social Psychological and Personality Science*.
4. **Freeman, J.B.** (2022). To fix LGBTQ+ disparities in science, we need the data. *Nature*, 612, 191.
5. \*Oh, D. \*Martin, J.D., & **Freeman, J.B.** (2022). Personality across world regions predicts variability in the structure of face impressions. *Psychological Science*, 33, 1240-1256.
6. \*Meshar, M.B., \*Stolier, R.M., & **Freeman, J.B.** (2022). Facial stereotyping drives judgments of perceptually ambiguous social groups. *Social Psychological and Personality Science*, 13, 1221-1229.
7. **Freeman, J.B.**, Johnson, K.L., & Stroessner, S.J. (2022). Accuracy in social judgment does not exclude the potential for bias: Commentary on Cesario. *Behavioral and Brain Sciences*, 45, e75.
8. Harp, N.R., Freeman, J.B., & Neta, M. (2022). Mindfulness-based stress reduction triggers a long-term shift toward more positive appraisals of emotional ambiguity. *Journal of Experimental Psychology: General*, 151, 2160-2172.
9. \*Chua, K-W. & **Freeman, J.B.** (2022). Learning to judge a book by its cover: Rapid acquisition of facial stereotypes. *Journal of Experimental Social Psychology*, 98, 104225.

10. Xie, S.Y., Flake, J.K., \*Stolier, R.M., **Freeman, J.B.**, & \*Hehman, E. (2021). Facial impressions are predicted by the structure of group stereotypes. *Psychological Science*, *32*, 1979–1993.
11. \*Chua, K-W. & **Freeman, J.B.** (2021). Facial stereotype bias is mitigated by training. *Social Psychological and Personality Science*, *12*, 1335–1344.
12. **Freeman, J.B.** (2021). STEM disparities we must measure. *Science*, *374*, 1333-1334.
13. \*Oh, D., Walker, M., & **Freeman, J.B.** (2021). Person knowledge shapes face identity perception. *Cognition*, *217*, 104889.
14. \*Barnett, B.O., \*Brooks, J.A., & **Freeman, J.B.** (2021). Stereotypes bias face perception via orbitofrontal–fusiform cortical interaction. *Social Cognitive and Affective Neuroscience*, *16*, 302-314.
15. Neta, M., \*Berkebile, M.M., & **Freeman, J.B.** (2021). The dynamic process of ambiguous emotion perception. *Cognition & Emotion*, *35*, 722-729.
16. \*Brooks, J.A., \*Stolier, R.M., & **Freeman, J.B.** (2021). Computational approaches to the neuroscience of social perception. *Social Cognitive and Affective Neuroscience*, *16*, 827-837.
17. Jones, B.C., DeBruine, L.M., Flake, J.K., ... , \*Stolier, R.M., \*Oh, D., **Freeman, J.B.**, ... , & Coles, N.A. (2021). To which world regions does the valence-dominance model of social perception apply? *Nature Human Behaviour*, *5*, 159–169.
18. **Freeman, J.B.** (2020). Measuring and resolving LGBTQ disparities in STEM. *Policy Insights from the Behavioral & Brain Sciences*, *7*, 141-148.
19. \*Stolier, R.M., \*Hehman, E., & **Freeman, J.B.** (2020). Trait knowledge forms a common structure across social cognition. *Nature Human Behaviour*, *4*, 361-371.
20. **Freeman, J.B.**, \*Stolier, R.M., & \*Brooks, J.A. (2020). Dynamic interactive theory as a domain-general account of social perception. *Advances in Experimental Social Psychology*, *61*, 237-287.
21. \*Brooks, J.A., Chikazoe, J., Sadato, N., & **Freeman, J.B.** (2019). The neural representation of facial emotion categories reflects conceptual structure. *Proceedings of the National Academy of Sciences*.
22. \*Hehman E., \*Stolier R.M., **Freeman J.B.**, Flake J.K., & Xie S.Y. (2019). Toward a comprehensive model of face impressions: What we know, what we do not, and paths forward. *Social and Personality Psychology Compass*, *13*, e12431.
23. Krendl, A.C. & **Freeman, J.B.** (2019). Are mental illnesses stigmatized for the same reasons?: Identifying the unique stigma-related traits underlying common mental illnesses. *Journal of Mental Health*, *28*, 267-275.
24. **Freeman, J.B.** (2018). LGBTQ scientists are still left out. *Nature*, *559*, 27-28.
25. **Freeman, J.B.**, \*Stolier, R.M., \*Brooks, J.A., & \*Stillerman, B.S. (2018). The neural representational geometry of social perception. *Current Opinion in Psychology*, *24*, 83-91.

26. \*Stolier, R.M., \*Hehman, E., Keller, M.D., Walker, M., & **Freeman, J.B.** (2018). The conceptual structure of face impressions. *Proceedings of the National Academy of Sciences*, 37, 9210-9215.
27. **Freeman, J.B.** (2018). Doing psychological science by hand. *Current Directions in Psychological Science*, 27, 315-323.
28. \*Brooks, J.A., \*Stolier, R.M., & **Freeman, J.B.** (2018). Stereotypes bias visual prototypes for sex and emotion categories. *Social Cognition*, 36, 481-496.
29. \*Brooks, J.A. & **Freeman, J.B.** (2018). Conceptual knowledge predicts the representational structure of facial emotion perception. *Nature Human Behaviour*, 2, 581-591.
30. \*Stolier, R.M., \*Hehman, E., & **Freeman, J.B.** (2018). A dynamic structure of social trait space. *Trends in Cognitive Sciences*, 22, 197-200.
31. \*Hehman, E.A., Flake, J.K., & **Freeman, J.B.** (2018). The faces of group members share physical resemblance. *Personality & Social Psychology Bulletin*, 44, 3-15.
32. \*Lick, D.J., Alter, A.L., & **Freeman, J.B.** (2018). Superior pattern detectors efficiently learn, activate, apply, and update social stereotypes. *Journal of Experimental Psychology: General*, 147, 209-227.
33. Brambilla, M. Biella, M., & **Freeman, J.B.** (2018). The influence of visual context on the evaluation of facial trustworthiness. *Journal of Experimental Social Psychology*, 78, 34-42.
34. Lopez, R.B., Stillman, P.E., Heatherton, T.F., & **Freeman, J.B.** (2018). Minding one's reach (to eat): The promise of computer mouse-tracking to study self-regulation of eating. *Frontiers in Nutrition*, 5, 43.
35. \*Brooks, J.A. & **Freeman, J.B.** (2017). Neuroimaging of person perception: A social–visual interface. *Neuroscience Letters*, 693, 40-43.
36. \*Stolier, R.M. & **Freeman, J.B.** (2017). A neural mechanism of social categorization. *Journal of Neuroscience*, 37, 5711-5721.
37. Cassidy, B., Sprout, G., **Freeman, J.B.**, & Krendl, A. (2017). Looking the part (to me): Effects of racial prototypicality on race perception vary by prejudice. *Social, Cognitive, & Affective Neuroscience*, 12, 685-694.
38. Lazerus, T., \*Ingbretsen, Z., \*Stolier, R.M., **Freeman, J.B.**, & Cikara, M. (2016). Positivity bias in judging in-group members' emotional expressions. *Emotion*, 16, 1117.
39. \*Stolier, R. M. & **Freeman, J. B.** (2016). Functional and temporal considerations for top-down influences in social perception. *Psychological Inquiry*, 27, 352-357.
40. \*Stolier, R. M. & **Freeman, J. B.** (2016). Neural pattern similarity reveals the inherent intersection of social categories. *Nature Neuroscience*, 19, 795–797.
41. **Freeman, J. B.** & Johnson, K. L. (2016). More than meets the eye: Split-second social perception. *Trends in Cognitive Sciences*, 20, 362-374.

42. \*Mattek, A. M., Whalen, P. J., Berkowitz, J. L., & **Freeman, J. B.** (2016). Differential effects of cognitive load on subjective versus motor responses to ambiguously valenced facial expressions. *Emotion, 16*, 929.
43. Vinson, D. W., Abney, D. H., Amso, D., Chemero, T., Cutting, J. E., Dale, R., **Freeman, J. B.**, Feldman, L. B., Friston, K., Gallagher, S., Jordan, J. S., Mudrik, L., Ondobaka, S., Richardson, D., Shams, L., Shiffrar, M., & Spivey, M. (2016). Perception, as you make it. *Behavioral and Brain Sciences, 39*.
44. **Freeman, J. B.**, Pauker, K., & Sanchez, D. T. (2016). A perceptual pathway to bias: Interracial exposure reduces abrupt shifts in real-time race perception that predict mixed-race bias. *Psychological Science, 27*, 502-517.
45. Carpinella, C. M., \*Hehman, E., **Freeman, J. B.**, & Johnson, K. L. (2015). The gendered face of partisan politics: Consequences of facial sex-typicality for vote choice. *Political Communication, 31*, 1-15.
46. \*Chen, P.-H. A., Whalen, P. J., **Freeman, J. B.**, Taylor, J. M., & Heatherton, T. F. (2015). Brain reward activity to masked in-group smiling faces predicts friendship development. *Social Psychological and Personality Science, 6*, 415-421.
47. **Freeman, J. B.**, Ma, Y., Barth, M., Young, S.G., Han, S., & Ambady, N. (2015). The neural basis of contextual influences on social categorization. *Cerebral Cortex, 25*, 415-422.
48. \*Hehman, E., Flake, J. K., & **Freeman, J. B.** (2015). Static and dynamic facial cues differentially impact the consistency of social evaluations. *Personality & Social Psychology Bulletin, 41*, 1123-1134.
49. \*Hehman, E., \*Stolier, R. M., & **Freeman, J. B.** (2015). Advanced mouse-tracking analytic techniques for enhancing psychological science. *Group Processes and Intergroup Relations, 18*, 384-401. (special issue on Statistical and Methodological Advances)
50. Cloutier, J., **Freeman, J. B.**, & Ambady, N. (2014). Investigating the early stages of person perception: The asymmetry of social categorization by sex vs. age. *PLoS ONE, 9*, e84677.
51. **Freeman, J. B.** & \*Stolier, R. M. (2014). The medial prefrontal cortex in constructing personality models. *Trends in Cognitive Sciences, 18*, 571-572.
52. **Freeman, J. B.**, \*Stolier, R. M., \*Ingbretsen, Z. A., & \*Hehman, E. (2014). Amygdala responsivity to high-level social information from unseen faces. *Journal of Neuroscience, 34*, 10573-10581.
53. **Freeman, J. B.** (2014). Abrupt category shifts during real-time person perception. *Psychonomic Bulletin & Review, 21*, 85-92.
54. \*Hehman, E., Leitner, J. B., & **Freeman, J. B.** (2014). The face-time continuum: Lifespan changes in facial width-to-height ratio impact aging-associated perceptions. *Personality and Social Psychology Bulletin, 40*, 1624-1636.
55. \*Hehman, E., \*Ingbretsen, Z. A., & **Freeman, J. B.** (2014). The neural basis of stereotypic impact on multiple social categorization. *NeuroImage, 101*, 704-711.

56. \*Hehman, E., Carpinella, C. M., Johnson, K. L., Leitner, J. B., & **Freeman, J. B.** (2014). Early processing of gendered facial cues predicts the electoral success of female politicians. *Social Psychological and Personality Science*, 5, 815-824.
57. Powers, K. E., Worsham, A. L., **Freeman, J. B.**, Wheatley, T., & Heatherton, T. F. (2014). Social connection modulates perceptions of animacy. *Psychological Science*, 25, 1943-1948.
58. Rule, N. O., Tskhay, T., **Freeman, J. B.**, & Ambady, N. (2014). On the interactive influence of facial appearance and explicit knowledge in social categorization. *European Journal of Social Psychology*, 44, 529-535.
59. **Freeman, J. B.** (2013). Within-cultural variation and the scope of cultural neuroscience. *Psychological Inquiry*, 24, 26-30.
60. **Freeman, J. B.** & Dale, R. (2013). Assessing bimodality to detect the presence of a dual cognitive process. *Behavior Research Methods*, 45, 83-97.
61. **Freeman, J. B.**, Ma, Y., Han, S., & Ambady, N. (2013). Influences of culture and visual context on real-time social categorization. *Journal of Experimental Social Psychology*, 49, 206-210.
62. **Freeman, J. B.**, Nakayama, K., & Ambady, N. (2013). Finger in flight reveals parallel categorization across multiple social dimensions. *Social Cognition*, 31, 792-805.
63. Pauker, K., Ambady, N., & **Freeman, J. B.** (2013). The power of identity to motivate face memory in biracial individuals. *Social Cognition*, 31, 780-791.
64. Pfister, R., Schwarz, K.A., Janczyk, M., Dale, R., & **Freeman, J. B.** (2013). Good things peak in pairs: A note on the bimodality coefficient. *Frontiers in Psychology*, 4, 700.
65. Rule, N. O., **Freeman, J. B.**, & Ambady, N. (2013). Culture in social neuroscience: A review. *Social Neuroscience*, 8, 3-10.
66. **Freeman, J. B.**, Johnson, K. L., Adams, R. B., & Ambady, N. (2012). The social-sensory interface: Category interactions in person perception. *Frontiers in Integrative Neuroscience*, 6, e81.
67. Johnson, K. L., **Freeman, J. B.**, & Pauker, K. (2012). Race is gendered: How covarying phenotypes and stereotypes bias sex categorization. *Journal of Personality and Social Psychology*, 102, 116-131.
68. Rule, N. O., Adams, R. B., Ambady, N., & **Freeman, J. B.** (2012). Perceptions of dominance following glimpses of faces and bodies. *Perception*, 41, 687-706.
69. **Freeman, J. B.** & Ambady, N. (2011). A dynamic interactive theory of person construal. *Psychological Review*, 118, 247-279.
70. **Freeman, J. B.**, Ambady, N., Midgley K. J., & Holcomb P. J. (2011). The real-time link between person perception and action: Brain potential evidence for dynamic continuity. *Social Neuroscience*, 6, 139-155.

71. **Freeman, J. B.** & Ambady, N. (2011). Hand movements reveal the time-course of shape and pigmentation processing in face categorization. *Psychonomic Bulletin & Review*, *18*, 705-712.
72. **Freeman, J. B.** & Ambady, N. (2011). When two become one: Temporally dynamic integration of the face and voice. *Journal of Experimental Social Psychology*, *47*, 259-263.
73. **Freeman, J. B.**, Dale, R., & Farmer, T. A. (2011). Hand in motion reveals mind in motion. *Frontiers in Psychology*, *2*, 59.
74. **Freeman, J. B.**, Penner, A. M., Saperstein, A., Scheutz, M., & Ambady, N. (2011). Looking the part: Social status cues shape race perception. *PLoS ONE*, *6*, e25107.
75. Rule, N. O., Moran J. M., **Freeman, J. B.**, Gabrieli, J. D. E., & Ambady, N. (2011). Face value: Amygdala response reflects the validity of first impressions. *NeuroImage*, *54*, 734-741.
76. Adams, R. B., Franklin, R., Rule, N. O., **Freeman, J. B.**, Kveraga, K., Hadjikhani, N., Yoshikawa, S., & Ambady, N. (2010). Culture, gaze, and the neural processing of fear expressions. *Social, Cognitive, and Affective Neuroscience*, *5*, 340-348.
77. **Freeman, J. B.**, Rule, N. O., Adams, R. B., & Ambady, N. (2010). The neural basis of categorical face perception: Graded representations of face gender in fusiform and orbitofrontal cortices. *Cerebral Cortex*, *20*, 1314-1322.
78. **Freeman, J. B.**, Johnson, K. L., Ambady, N., & Rule, N. O. (2010). Sexual orientation perception involves gendered facial cues. *Personality and Social Psychology Bulletin*, *36*, 1318-1331.
79. **Freeman, J. B.**, Schiller, D., Rule, N., & Ambady, N. (2010). The neural origins of superficial and individuated judgments about ingroup and outgroup members. *Human Brain Mapping*, *31*, 150-159.
80. **Freeman, J. B.** & Ambady, N. (2010). MouseTracker: Software for studying real-time mental processing using a computer mouse-tracking method. *Behavior Research Methods*, *42*, 226-241.
81. **Freeman, J. B.**, Ambady, N., & Holcomb, P. J. (2010). The face-sensitive N170 encodes social category information. *NeuroReport*, *21*, 24-28.
82. **Freeman, J. B.**, Pauker, K., Apfelbaum, E. P., & Ambady, N. (2010). Continuous dynamics in the real-time perception of race. *Journal of Experimental Social Psychology*, *46*, 179-185.
83. Rule, N. O., **Freeman, J. B.**, Moran, J. M., Gabrieli, J. D. E., Adams, R. B., & Ambady, N. (2010). Voting behavior is reflected in amygdala response across cultures. *Social, Cognitive, and Affective Neuroscience*, *5*, 349-355.
84. **Freeman, J. B.** & Ambady, N. (2009). Motions of the hand expose the partial and parallel activation of stereotypes. *Psychological Science*, *20*, 1183-1188.
85. **Freeman, J. B.**, Rule, N. O., & Ambady, N. (2009). The cultural neuroscience of person perception. *Progress in Brain Research*, *178*, 191-201.



86. **Freeman, J. B.**, Rule, N. O., Adams, R. B., & Ambady, N. (2009). Culture shapes a mesolimbic response to signals of dominance and subordination that associates with behavior. *NeuroImage*, *47*, 353-359.
87. Schiller, D., **Freeman, J. B.**, Mitchell, J. P., Uleman, J. S., & Phelps, E. A. (2009). A neural mechanism of first impressions. *Nature Neuroscience*, *12*, 508-514.
88. **Freeman, J. B.**, Ambady, N., Rule, N. O., & Johnson, K. L. (2008). Will a category cue attract you? Motor output reveals dynamic competition across person construal. *Journal of Experimental Psychology: General*, *137*, 673-690.

BOOK CHAPTERS
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\* = current or former student/trainee

89. **Freeman, J.B.** & \*Chwe, J.A. (in press). Social categorization: Looking towards the future. In D. Carlston, K.L. Johnson, & K. Hugenberg (Eds.), *The Oxford Handbook of Social Cognition*, 2<sup>nd</sup> Edition. Oxford University Press.
90. \*Stillerman, B. S. & **Freeman, J.B.** (2019). Mouse-Tracking for Understanding Real-Time Cognitive Dynamics. In M. Schulte-Mecklenbeck, A. Kühberger, & J. Johnson (Eds.), *A Handbook of Process Tracing Methods for Decision Research*, 2nd Edition. Taylor & Francis.
91. **Freeman, J.B.** (2018). The dynamic interactive model approach to the perception of facial emotion. In R. Davidson, A. Shackman, A. Fox, & R. Lapate (Eds.), *The Nature of Emotion*, 2<sup>nd</sup> Edition. Oxford University Press.
92. \*Brooks, J.A. & **Freeman, J.B.** (2018). The psychology and neuroscience of person perception. In J. Wixted (Ed.), *Stevens' Handbook of Experimental Psychology and Cognitive Neuroscience*, 4th Edition. Wiley.
93. \*Stolier, R.M. & **Freeman, J.B.** (2016). The neuroscience of social vision. In J. Cloutier & J. R. Absher (Eds.), *Neuroimaging Personality, Social Cognition and Character*, 139-157.
94. \*Chen, P.-H. A., Heatherton, T.F., & **Freeman, J.B.** (2015). Brain-as-predictor approach: An alternative way to explore acculturation processes. In J. E. Warnick & D. Landis (Eds.), *Handbook of Intercultural Relations Neuroscience*. Springer.
95. Ambady, N. & **Freeman, J. B.** (2014). The cultural neuroscience of human perception. In M. Gazzaniga (Ed.), *The Cognitive Neurosciences*, 5<sup>th</sup> Edition. Cambridge: MIT Press.
96. **Freeman, J. B.** & Ambady, N. (2014). The dynamic interactive model of person construal: Coordinating sensory and social processes. In J. Sherman, B. Gawronski, & Y. Trope (Eds.), *Dual Process Theories of the Social Mind*. New York: Guilford Press.
97. Farmer, T. A., Anderson, S. E., **Freeman, J. B.**, & Dale, R. (2012). Coordinating action and language. In P. Pyykkönen-Klauck & M. W. Crocker (Eds.), *Visually Situated Language Comprehension*.

Amsterdam: John Benjamins.

98. Rule, N. O., **Freeman, J. B.**, & Ambady, N. (2011). Brain and behavior in cultural context: Insights from cognition, perception, and emotion. In S. Han & E. Poeppel (Eds.) *Culture and Neural Frames of Cognition and Communication*. New York: Springer.
99. Johnson, K. L. & **Freeman, J. B.** (2010). A “New Look” at person construal: Seeing beyond dominance and discreteness. In E. Balcetis & D. Lassiter (Eds.) *The Social Psychology of Visual Perception*. New York: Psychology Press.

## DEVELOPED RESEARCH TOOLS

*MouseTracker* software. Copyright 2009–2023. <http://www.mousetracker.org>. 3,000+ investigators have registered the software for use in their laboratories, and it has been used in over 180 published studies.

## INVITED TALKS

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|------------|---|
| Sept. 2023 | Harvard University, Department of Psychology, <i>Cognitive Brain &amp; Behavior Seminar</i>   |
| Sept. 2022 | Societies Consortium on Sexual Harassment in STEMM Annual Convention (Virtual), Plenary Session, <i>LGBTQ+ Priority Issues of Climate and Culture in STEMM</i>  |
| Sept. 2022 | Yale University, Department of Psychology, <i>Current Works in Social Psychology</i>  |
| May 2022   | Social and Affective Neuroscience Society (SANS) Annual Meeting (Virtual), <i>Early Career Award Address</i>  |
| May 2022   | Columbia Business School, <i>Decision Science Seminar Series</i>  |
| May 2022   | Columbia University, Zuckerman Mind Brain Behavior Institute, <i>Gender Inclusion Seminar</i>   |
| Mar. 2022  | Rutgers University – Newark, Department of Psychology, <i>Underrepresentation In STEM Panel</i>   |
| July 2021  | National Postdoctoral Association, 2021 Gender Equity Summit, <i>LGBTQ+ Issues in the Postdoc Environment and Steps Forward</i>   |
| June 2021  | National Science Foundation (NSF), Distinguished Lecture Series, <i>Pride in STEM: A Conversation About Research, Mentorship, &amp; Advocacy</i>  |
| May 2021   | Federation of Associations in the Behavioral & Brain Sciences (FABBS) Panel on Release of the Women, Minorities, & Persons with Disabilities (WMPD) 2021 Report to Congress (Virtual), <i>LGBTQ+ and Multiracial Demographics in WMPD: Opportunities &amp; Challenges for Inclusion</i> |
| Apr. 2021  | Social and Affective Neuroscience Society (SANS) Annual Meeting (Virtual), Invited Session, <i>Neural Computations Underlying Social Perception</i>   |
| Apr. 2021  | American Educational Research Association (AERA) Annual Meeting (Virtual), Invited Session, <i>Research Science and Policy Forum: National Academies of Sciences, Engineering, &amp; Medicine Report on LGBTQIA+ Populations</i>  |
| Mar. 2021  | University of Pennsylvania, Mind Center for Outreach, Research, & Education (MindCORE), <i>Seminar Series</i>   |

Feb. 2021 Arizona State University, New College, Department of Psychology, *Departmental Colloquium*

Feb. 2021 National Institutes of Health (NIH), *Affective Neuroscience Talk Series*

June 2020 Organization for Human Brain Mapping Annual Meeting (Montreal, CA), Invited Session, *Diversity in Neuroscience*

May 2020 Association for Psychological Science Annual Meeting (Chicago, IL), Invited Session, *Cross-Cultural Similarities and Differences in Affect and Emotion*

Apr. 2020 Miami University, Department of Psychology, *Departmental Colloquium*

Mar. 2020 University of Glasgow, Department of Psychology, *Departmental Colloquium*

Nov. 2019 Princeton University, Department of Psychology, *Social Area Research Seminar*

Aug. 2019 Science Magazine Webinar Series (Washington, DC), *STEM Diversity Webinar*

July 2019 Kavli Summer Institute in Cognitive Neuroscience (Santa Barbara, CA), *Computational Social Neuroscience Workshop*

Apr. 2019 Brown University, Department of Cognitive, Linguistic, & Psychological Sciences, *Social Cognitive Science Brown Bag Series*

Mar. 2019 Dartmouth College, Department of Psychological & Brain Sciences, *Cognitive Brown Bag Series*

Feb. 2019 University of Maryland, Department of Psychology, *Social Decision Organizational Sciences Seminar Series*

Feb. 2019 University of Nebraska-Lincoln, Department of Psychology, *Brown Bag Series*

Jan. 2019 University of Colorado-Boulder, Department of Molecular, Cellular, & Developmental Biology, *MCDG Graduate Symposium*

Jan. 2019 Columbia University, Department of Psychiatry, *LGBT Health Colloquium*

Nov. 2018 McGovern Institute for Brain Research, Peking University, *Social Neuroscience Workshop*

May 2018 Association for Psychological Science Annual Meeting (San Francisco, CA), *Invited Workshop on Mouse-Tracking Methodology*

Apr. 2018 University of Tennessee-Knoxville, Department of Psychology, *Social Colloquium*

Apr. 2018 Columbia University, Department of Psychology, *Departmental Colloquium*

Mar. 2018 CCD International Workshop on Person Perception (Perth, Australia), *Speaker*

Jan. 2018 University of Washington, Department of Psychology, *Departmental Colloquium*

Oct. 2017 Society for Experimental Social Psychology (Boston, MA), Invited Symposium Chair

Sept. 2017 New York University, Stern School of Business, *Marketing Group Brown Bag*

Jan. 2017 Society for Personality & Social Psychology (San Antonio, TX), Social Cognition Preconference, *Early Career Award Address*

Jan. 2017 Society for Personality & Social Psychology (San Antonio, TX), Invited Session, *Fresh Perspectives on Personality & Social Psychology Processes*

Nov. 2016 University of Zurich, Department of Psychology, *Departmental Colloquium*

Nov. 2016 Neuroleadership Summit (New York, NY), *The Neuroscience of Effective Teams*

Sept. 2016 Society for Experimental Social Psychology (Santa Monica, CA), *Groups Preconference*

Apr. 2016 Baruch College, Department of Psychology, *Departmental Colloquium*

Oct. 2015 Harvard University, Department of Psychology, *Social Psychology Speaker Series*

June 2015 University of Clermont-Ferrand (France), Department of Psychology, *Departmental Colloquium*

June 2015 Université Savoie Mont Blanc (France), Department of Psychology, *Departmental Colloquium*

June 2015 University of Milan (Italy), Department of Psychology, *Departmental Colloquium*

May 2015 2015 Learning & the Brain Conference (New York, NY), *"International Minds: Brain Benefits of Culture and Language" Symposium*

Apr. 2015 2015 Hunter College Psychology Convention, *Keynote speaker*

Apr. 2015 2015 European Group of Process Tracing Studies (EGPROC) Conference (Berlin, Germany), *Keynote and workshop on MouseTracker*

Apr. 2015 Duck Conference on Social Cognition, *Speaker*

Mar. 2015 Columbia University Teachers College, *Neuroscience Lecture Series*

Mar. 2015 University of Chicago Booth School of Business, Center for Decision Research, *Behavioral Science Speaker Series*

Dec. 2014 Portland State University, *Workshop on MouseTracker*

Oct. 2014 Rutgers University, Department of Psychology, *Social Psychology Colloquium*

Oct. 2014 City University of New York, Graduate Center, *Social Psychology Colloquium*

Sept. 2014 Yale University, Department of Psychology, *Social Lunch Talk Series*

Sept. 2014 UMass-Amherst, Department of Psychological & Brain Sciences, *Social Brown Bag Series*

May 2014 University of Chicago, Department of Psychology, *Cognitive & Social Neuroscience Series*

Apr. 2014 University of Toronto, Department of Psychology, *Social & Personality Colloquium*

Feb. 2014 New York University, Department of Psychology, *Social Colloquium*

Feb. 2014 Society for Personality & Social Psychology (Austin, TX), *Social Cognition Preconference*

Aug. 2013 Harvard University, Department of Psychology, *Vision Sciences Laboratory*

Aug. 2013 National University of Ireland Galway, Complex Systems Research Centre (Galway, Ireland), *Dynamical Analyses of Social Behaviour Workshop*

July 2013 2013 NIMH Summer Institute in Cognitive Neuroscience (Lake Tahoe, CA)

June 2013 International Association for Cross-Cultural Psychology (Los Angeles, CA), *Plenary Symposium on Cultural Neuroscience*

Feb. 2013 Dartmouth College, Department of Psychological & Brain Sciences, *Social Brain Science Series*

Nov. 2012 University of Connecticut, Department of Psychology, *Social Brown Bag Seminar*

Nov. 2012 Northeastern University, Affective Science Institute, *"Reading the Face: Translating Science to Security" Symposium*

Sept. 2012 Lehigh University, Department of Psychology, *Cognitive Neuroscience Colloquium*

May 2012 University of California Los Angeles, Department of Psychology, *Social Brown Bag Seminar*

May 2012 Stanford University, Department of Psychology, *Language and Cognition Lab*

Apr. 2012 UC Davis, Department of Psychology, *Social-Personality Brown Bag Seminar*

Apr. 2012 Stanford University, Department of Psychology, *Social Brown Bag Seminar*

Mar. 2012	University of Denver, Department of Psychology, <i>Departmental Colloquium</i>
Mar. 2012	New York University, Department of Psychology, <i>Social Perception &amp; Evaluation Lab</i>
Mar. 2012	Stanford University, Department of Psychology, <i>Social Perception &amp; Action Lab Series</i>
Mar. 2012	UC Merced, Department of Cognitive & Information Sciences, <i>Cognitive Brown Bag Seminar</i>
Mar. 2012	UC San Francisco, Department of Psychiatry, <i>Emotion Psychophysiology &amp; Health Lab</i>
Jan. 2012	2012 Society for Personality & Social Psychology (San Diego, CA), " <i>Dynamical Systems and Computational Modeling in Social Psychology</i> " Preconference
Dec. 2011	Indiana University, Department of Psychological & Brain Sciences, <i>Departmental Colloquium</i>
Nov. 2011	Dartmouth College, Department of Psychological & Brain Sciences, <i>Departmental Colloquium</i>
July 2011	Kobe University (Japan), Department of Psychology, <i>Departmental Colloquium</i>
June 2011	Peking University (China), Department of Psychology, <i>Culture &amp; Social Cognitive Neuroscience Lab</i>
Apr. 2011	Tufts University, Graduate School of Arts & Sciences and School of Engineering, <i>Plenary Session of the 15<sup>th</sup> Annual Graduate Research Symposium</i>
Mar. 2011	Harvard University, Department of Psychology, <i>Social Neuroscience Colloquium</i>
Mar. 2011	Tufts University, Department of Psychology, <i>Cognitive &amp; Brain Science Colloquium</i>
Jan. 2011	Columbia University, Department of Psychology, <i>Departmental Colloquium</i>
Jan. 2011	University of Memphis, Department of Psychology, <i>Cognitive Brown Bag Seminar</i>
Sept. 2010	Harvard Medical School, <i>Music, Neuroimaging, &amp; Stroke Recovery Laboratories</i>
July 2009	Harvard University, Department of Psychology, <i>Vision Sciences Laboratory</i>

## CONFERENCE PRESENTATIONS

### TALKS:

\* = current or former student/trainee

**Freeman, J. B.** (2022, October). *Dynamic interplay of traits and social categories*. Talk presented at the Society for Experimental Social Psychology Annual Conference, Philadelphia, PA.

**Freeman, J. B.** (2021, February). *Measuring and resolving LGBTQ disparities in STEM*. Talk presented at the American Association for the Advancement of Science Annual Meeting, held virtually.

\*Brooks, J.A., \*Stolier, R.M., & **Freeman, J.B.** (2020, February). *Conceptual knowledge shapes the neural representation of facial emotion categories*. Talk presented at the Society for Personality and Social Psychology Annual Conference, New Orleans, LA.

\*Brooks, J.A., \*Barnett, B., & **Freeman, J.B.** (2020, February). *Neural pattern similarity reveals a stereotype-driven intersection between gender and emotion categories*. Talk presented at the Emotion pre-conference of the Society for Personality and Social Psychology Annual Conference, New Orleans, LA.

- \*Stolier, R. M., \*Hehman, E., Keller, M. D., Walker, M., & **Freeman, J. B.** (2020, February). *The conceptual foundation of face-based trait impressions*. Talk presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- \*Stolier, R. M., \*Hehman, E., & **Freeman, J. B.** (2020, February). *Conceptual associations guide trait inference: from face impressions to stereotypes*. Data blitz presented at the Social Cognition Preconference to the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- \*Lundberg, G. J. W., \*Lick, D. J., & **Freeman, J. B.** (2019, May). *A Dynamic Account of Multiracial Categorization*. Talk presented at the annual meeting of the Five College Conference, New York, NY.
- \*Stolier, R. M. & **Freeman, J. B.** (2019, May). *Face-based group categorizations as a function of stereotypes and low-level trait impressions*. Talk presented at the annual meeting of the Association for Psychological Science, Washington, D.C.
- \*Chua, K-W. & **Freeman, J. B.** (2019, March). *The Malleability of Trait-Based Attributions*. Talk presented at the Society for Personality and Social Psychology Annual Meeting, Portland, OR.
- \*Brooks, J.A., & **Freeman, J. B.** (2019, March). *Conceptual knowledge predicts the brain's representational structure of facial emotion categories*. Talk presented at the Society for Affective Science Annual Conference, Boston, MA.
- \*Stolier, R. M., Cogoni, C., Silani, G., & **Freeman, J. B.** (2018, April). *Perceptual dehumanization: objectified females are represented as more inanimate and less animate in the ventral visual stream*. Talk presented at the annual meeting of the New York Social and Affective Neuroscience Group, New York, NY.
- \*Brooks, J.A., Chikazoe, J., Sadato, N., & **Freeman, J.B.** (2018, April). *Conceptual knowledge predicts the representational structure of facial emotion perception*. Talk presented at the annual meeting of the New York Social and Affective Neuroscience Group, New York, NY.
- \*Brooks, J. A., \*Stolier, R. M., & **Freeman, J. B.** (2018, March). *Using mouse-tracking to advance theory in social perception*. Talk presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- \*Brooks, J.A. & **Freeman, J.B.** (2018, March). *Social-conceptual knowledge shapes visual perception of gender and emotion*. Talk presented at the Society for Personality & Social Psychology Annual Meeting, Atlanta, GA.
- Freeman, J.B.** (2017, October). A dynamic structure of social trait space. Talk presented at Person Memory Interest Group Preconference to the annual meeting of the Society for Experimental Social Psychology, Boston, MA.
- Freeman, J.B.** & \*Lick, D.J. (2017, October). Real-time multiracial categorization. Talk to be given at the annual meeting of the Society for Experimental Social Psychology, Boston, MA.

**Freeman, J. B., & \*Stolier, R. M. (2017, April).** *Neural mechanisms of stereotypic vision.* As part of the symposium "Understanding Other Minds". Talk presented at the Social and Affective Neuroscience Society Annual Meeting, Los Angeles, LA.

\*Stolier, R. M., & **Freeman, J. B. (2017, January).** *Hidden category activations en route to social perception.* Talk presented at the annual meeting of Society for Personality & Social Psychology, San Antonio, TX.

**Freeman, J. B. (2017, January).** *More than meets the eye: Split-second social perception.* Talk presented at the annual meeting of the Society for Personality & Social Psychology, San Antonio, TX.

\*Lick, D. J., Johnson, K. L., & **Freeman, J. B. (2016).** Visual adaptation calibrates evaluative preferences for faces and bodies. Talk presented at Society for Personality and Social Psychology, San Antonio, TX.

\*Lick, D. J., Johnson, K. L., & **Freeman, J. B. (2016).** Sensory adaptation and the development of social evaluative preferences. Talk presented at New York Social and Affective Neuroscience (NY-SAN) Meetup Group.

\*Lick, D. J., Johnson, K. L., & **Freeman, J. B. (2016).** Perceptual adaptation as a generalized mechanism guiding impression formation. Talk presented at Person Memory Interest Group, Lake Arrowhead, CA.

\*Stolier, R. M. & **Freeman, J. B. (2016, October).** *Stereotypes Bias the Similarity of Social Category Representations.* Talk presented at the NY Social & Affective Neuroscience 2016 Meeting, New York, NY.

**Freeman, J. B., Pauker, K., & Sanchez, D. T., & \*Stolier, R. M. (2016, January).** *A perceptual pathway to bias: Interracial exposure reduces abrupt shifts in real-time race perception that predict mixed-race bias.* Talk presented at the annual meeting of the Society for Personality & Social Psychology, San Diego, CA.

**Freeman, J. B., \*Stolier, R. M., & Pauker, K., & Sanchez, D. T., (2015, September).** *Visual Bias: The Dynamic Representation of Race.* Talk presented at the annual meeting of the Society for Experimental Social Psychology, Denver, CO.

\*Stolier, R. M., & **Freeman, J. B. (2015, September).** *Synchronized fMRI and mouse-tracking reveal the co-activation of multiple social categories.* Data blitz presented at the New York Social & Affective Neuroscience 2015 Meeting, New York, NY.

**Freeman, J. B. & \*Stolier, R. M. (2015, May).** *Visual Bias: The Dynamic Neural Representation of Race* Talk presented at the annual meeting of the Association for Psychological Science Annual Meeting, New York, NY.

Pauker, K., Meyers, C., & **Freeman, J. B. (2015, February).** *To be Essentialist or Not: The Positive and Negative Ramifications of Race Essentialism for Multiracial Individuals.* Talk presented at the annual meeting of the Society for Personality and Social Psychology Annual Meeting, Long Beach, CA.

**Freeman, J. B. (2014, April).** *Person perception at the crossroads of social categorization.* Talk presented at the annual meeting of the Social & Affective Neuroscience Annual Meeting, Denver, CO.

- Freeman, J. B.** (2014, April). *Perception at the intersection of multiple social categories*. Talk presented at the annual meeting of the Cognitive Neuroscience Society Annual Meeting, Boston, MA.
- \*Hehman, E. & **Freeman, J. B.** (2014, February). *Motivated to disconfirm: Resolving stereotype conflict to perceive others accurately*. Talk presented at the annual meeting of the Society for Personality & Social Psychology Annual Meeting, Austin, TX.
- Freeman, J. B.** (2013, August). *Person Perception Evident in Action*. As part of the “Scales of Cognition Evident in Action” symposium. Cognitive Science Society Annual Meeting. Berlin, Germany.
- Freeman, J. B.** & Hehman, E. (2013, May). *The Link between Real-Time Categorization Dynamics and Real-World Social Dynamics*. Talk presented at the annual meeting of the Association for Psychological Science Annual Convention. Washington, DC.
- Freeman, J. B.**, Rule, N. O., & Ambady, N. (2011, July). *Culture and the Neural Substrates of Social Perception and Behavior*. Talk presented at the annual meeting of the International Academy for Intercultural Research Biennial Conference. Singapore, Singapore.
- Freeman, J. B.** & Ambady, N. (2011, May). *The Dynamic Interactive Nature of Real-Time Person Perception*. Talk presented at the annual meeting of the Association for Psychological Science Annual Convention. Washington, DC.
- Freeman, J. B.**, Rule, N. O., Adams, R. B., & Ambady, N. (2010, October). *Culture shapes a mesolimbic response to social signals that associates with behavior*. Talk presented at the annual meeting of the Social & Affective Neuroscience Society Annual Meeting, Chicago, IL.
- Freeman, J. B.** & Ambady, N. (2010, January). *Dynamic Continuity in Real-Time Person Perception: Mouse-Tracking and ERP Evidence*. Talk presented at the annual meeting of the Society for Personality & Social Psychology Annual Meeting. Las Vegas, NV.
- Pauker, K., Ambady, N., & **Freeman, J. B.** (2010, January). *Multiracial individuals' flexible “own-race” memory*. As part of the “The psychological costs and benefits of adopting a multiracial identity” symposium. Society for Personality & Social Psychology Annual Meeting, Las Vegas, NV.
- Freeman, J. B.** & Ambady, N. (2009, November). *MouseTracker: Software for studying real-time mental processing using a computer mouse-tracking method*. Talk presented at the annual meeting of the Society for Computers in Psychology Preconference to the Psychonomic Society Annual Meeting, Boston, MA.
- Rule, N. O., Moran, J. M., **Freeman, J. B.**, Whitfield-Gabrieli, S., Gabrieli, J. D. E., Ambady, N. (2009). *Amygdala response reflects the accuracy of first impressions*. Talk presented at the annual meeting of the Social & Affective Neuroscience Society Annual Meeting. New York, NY.
- Freeman, J. B.**, Ambady, N., Rule, N. O., & Johnson, K. L. (2009, February). *The Continuous Dynamics in Real-Time Person Construal*. Talk presented at the annual meeting of the Society for Personality and Social Psychology Annual Meeting. Tampa, FL.
- Freeman, J. B.**, Mitchell, J. P., Uleman, J. S., Phelps, E. A., & Schiller, D.. (2007, May). *The neural correlates of first impressions*. Neural Systems of Social Behavior Conference. Austin, TX.



**Freeman, J. B.**, Mitchell, J. P., Uleman, J. S., Phelps, E. A., & Schiller, D. (2007, April). *Likes me, likes me not: Amygdala activity predicts first impressions*. Columbia Undergraduate Science Journal Spring Symposium. New York, NY.

**Freeman, J. B.** & Johnson, K. L. (2007, April). *Race is gendered: Shared stereotype content affects basic person construal*. New York University College of Arts & Sciences Undergraduate Research Conference. New York, NY.

#### POSTER PRESENTATIONS:

\*Oh, D. & **Freeman, J. B.** (2021, February). *Person knowledge influences face identity perception*. Poster to be presented at the annual meeting of the Society for Personality and Social Psychology, held virtually.

\*Lundberg, G. J. W. & **Freeman, J. B.** (2021, February). *A Dynamic Account of Multiracial Categorization*. Poster to be presented at the annual meeting of the Society for Personality and Social Psychology, held virtually.

\*Lundberg, G. J. W., \*Martin, J., **Freeman, J. B.** (2020, February). *A Geospatial Approach Reveals the Contextual Nature of Accuracy or Error in Face-Based Person Perception*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.

\*Chwe, J.A., & **Freeman, J. B.** (2020, February). *Ensemble Trait Perception*. Poster presented at the annual meeting of the Society of Personality and Social Psychology, New Orleans, LA.

\*Oh, D. & **Freeman, J. B.** (2020, February). *Person knowledge shapes face identity perception*. Poster presented at the Social Cognition Preconference to the annual meeting of the Society for Personality and Social Psychology. New Orleans, LA.

\*Chua, K-W. & **Freeman, J.B.** (2020, February). *Training Can Reduce Both Explicit and Implicit Face Evaluation*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.

\*Stolier, R. M., \*Hehman, E., & **Freeman, J. B.** (2019, May). *Trait space as a conceptual map that guides social perception*. Poster presented at the annual meeting of the Social and Affective Neuroscience Society. Miami, FL.

\*Brooks, J.A., Chikazoe, J., Sadato, N., & **Freeman, J.B.** (2019, May). *Conceptual knowledge shapes the neural representation of facial emotion perception*. Poster presented at the Social and Affective Neuroscience Society Annual Conference, Miami, FL.

\*Chwe, J.A., \*Stolier, R. M., & **Freeman, J. B.** (2019, March). *Top-down Influences of Trait Perception: Similarity of Subjective and Objective Trait Associations*. Poster session presented at the annual meeting of the Society of Personality and Social Psychology, Portland, OR.

\*Lundberg, G. J. W., **Freeman, J. B.** (2019, March). *Stereotypes and Context in the Accuracy and Error of Sexual Orientation Perception*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.

- \*Lundberg, G. J. W., **Freeman, J.B.** (2019, March). *Initial Activation of Monoracial Categories Shapes Categorizations and Evaluations of Multiracial Individuals*. Poster presented at the Social Cognition Preconference to the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
- \*Stolier, R. M., \*Hehman, E., Keller, M. D., Walker, M., & **Freeman, J. B.** (2019, March). *Lay Beliefs about Personality Shape Impressions from Faces to Stereotypes*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.
- \*Brooks, J.A., Chikazoe, J., Sadato, N., & **Freeman, J.B.** (2018, May). *Conceptual knowledge shapes the neural representation of facial emotion perception*. Poster presented at the Social and Affective Neuroscience Society Annual Conference, Brooklyn, NY.
- \*Stolier R. M. & **Freeman, J. B.** (2018, May). *The co-activation and competition of social categories*. Poster presented at the annual meeting of the Social and Affective Neuroscience Society, Brooklyn, NY.
- \*Brooks, J.A., & **Freeman, J.B.** (2018, March). *Individual differences in conceptual knowledge shape facial emotion perception*. Poster presented at the Emotion Preconference to the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- \*Chwe, J.A., \*Lick, D.J., & **Freeman, J. B.** (2018, March). *Does Popular=Attractive? Effects of Quantifiable Social Endorsement on Perceived Attractiveness*. Poster session presented at the annual meeting of Society of Personality and Social Psychology, Atlanta, GA.
- \*Stolier R. M., \*Hehman, E., & **Freeman, J. B.** (2018, March). *Conceptual trait associations shape face evaluation*. Poster presented at the CCD International Workshop on Person Perception, Perth, Australia.
- \*Stolier, R. M., \*Hehman, E., & **Freeman, J. B.** (2018, March). *Group Membership Shapes Trait Judgment Space of Faces*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- \*Stillerman, B., \*Stolier, R. M., Amodio, D., & **Freeman, J. B.** (2018, March). *Exploring the conceptual and visual bases of weapon bias*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- \*Conrad, C., \*Stolier, R. M., \*Hehman, E., & **Freeman, J. B.** (2018, March). *Benevolent Sexism Entangles the Perceived Dimensions of Trust and Dominance towards Female Faces*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- \*Stolier, R. M., \*Hehman, E., & **Freeman, J. B.** (2018, March). *Group Membership Shapes Trait Judgment Space of Faces*. Poster to be presented at the annual meeting of the Society for Personality and Social Psychology. Atlanta, GA.
- \*Chwe, J.A., \*Lick, D.J., & **Freeman, J. B.** (2017, October). *Does Popular=Attractive? Effects of Quantifiable Social Endorsement on Perceived Attractiveness*. Poster session presented at Society of Southeastern Social Psychologists, Atlantic Beach, FL.

- \*Stillerman B.S., \*Stolier, R.M., Amodio, D.M., **Freeman, J.B.** (2017, April). *Exploring the conceptual and visual bases of weapons bias*. Poster presented at Social and Affective Neuroscience Society 10th Annual Meeting, Los Angeles, CA. (Winner of SANS Poster Award)
- \*Stillerman B.S., \*Stolier, R.M., Amodio, D.M., **Freeman, J.B.** (2017, April). *Exploring the conceptual and visual bases of weapons bias*. Poster presented at Association for Psychological Science 29th Annual Meeting, Boston, MA.
- \*Brooks, J.A., & **Freeman, J.B.** (2017, January). *The role of conceptual knowledge in perception of facial emotion*. Poster presented at the Society for Personality and Social Psychology Annual Conference, San Antonio, TX.
- \*Brooks, J.A., \*Stolier, R.M., & **Freeman, J.B.** (2017, January). *Intersecting stereotypes bias visual prototypes for sex and emotion categories*. Poster presented at the Emotion pre-conference of the Society for Personality and Social Psychology, San Antonio, TX.
- \*Stillerman, B., \*Stolier, R. M., & **Freeman, J. B.** (2017, January). *Competition in face categorization reflects goal-relevant ambiguity*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.
- \*Stolier, R. M., & **Freeman, J. B.** (2016). *Visual bias: Stereotypes alter the neural representation of race*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.
- \*Stolier, R. M. & **Freeman, J. B.** (2015). *Synchronized fMRI and motion-tracking reveals the co-activation of multiple social categories*. Poster presented at the annual meeting of the Social and Affective Neuroscience Society, Boston, MA.
- \*Stolier, R. M. & **Freeman, J. B.** (2015). *Motivated to confirm: Stereotypes of unambiguous social categories resolve ambiguity in others*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Long Beach, CA.
- \*Stolier, R., & Ingbretsen, Z., Hehman, E., & **Freeman, J. B.** (2014, April). *Amygdala responsivity to the trustworthiness of from unseen faces*. Social & Affective Neuroscience Society Annual Meeting, Denver, CO.
- \*Hehman, E., & **Freeman, J. B.** (2014, April). *The neural basis of stereotypic impact on multiple social categorization*. Social & Affective Neuroscience Society Annual Meeting, Denver, CO.
- \*Mattek, A., Whalen, P. J., & **Freeman, J. B.** (2014, February). *Computer mouse movements reveal the time-course of positivity-negativity bias in the interpretation of ambiguous facial expressions*. Society for Personality & Social Psychology Annual Meeting, Austin, TX.
- Tabak, J. A., **Freeman, J. B.**, Greenwald, A. G. (2012, January). *Hand motions reveal response competition: A multilevel comparison of Stroop and Mouse-tracking categorization tasks*. Society for Personality & Social Psychology Annual Meeting, San Diego, CA.
- Grunberg, R. L., Williamson, T. E., Slepian, M. L., **Freeman, J. B.**, Ambady, N. (2011, May). *Temporal dynamics of top-down social influences on object recognition*. Association for Psychological Science Annual Convention, Washington, DC.

- Brooks, J. A., **Freeman, J. B.**, & Ambady, N. (2011, May). *When two become one: Temporally dynamic integration of the face and voice*. Association for Psychological Science Annual Convention, Washington, DC.
- Mann, T. C., Slepian, M. L., **Freeman, J. B.**, & Maddox, K. B. (2011, January). *Tracking racial bias: The dynamics of facial phenotypicality*. Society for Personality and Social Psychology Annual Meeting, San Antonio, TX.
- Freeman, J. B.**, Ambady, N., Midgley, K. J., & Holcomb, P. J. (2010, April). *The real-time link between person perception and action: Brain potential evidence for dynamic continuity*. Cognitive Neuroscience Society Annual Meeting. Montreal, Canada.
- Freeman, J. B.**, Rule, N. O., Adams, R. B., & Ambady, N. (2009, October). *Culture shapes a mesolimbic response to signals of dominance and subordination that associates with behavior*. Social and Affective Neuroscience Society Annual Meeting. New York, NY.
- Freeman, J. B.**, Ambady, N., Rule, N. O., & Johnson, K. L. (2008, August). *Will a category cue attract you? Motor output reveals dynamic competition across person construal*. American Psychological Association Annual Meeting. Boston, MA.
- Freeman, J. B.**, Schiller, D., Rule, N. O., & Ambady, N. (2008, June). *Snap and individuated social judgments recruit dissociable race-selective brain mechanisms*. Social and Affective Neuroscience Society Annual Meeting. Boston, MA.
- Freeman, J. B.**, Pauker, K., Johnson, K. L., & Ambady, N. (2008, February). *Race is gendered: Overlapping cultural associations affect basic person construal*. Society of Personality and Social Psychology Annual Meeting. Albuquerque, NM.
- Schiller, D., **Freeman, J. B.**, Mitchell, J. P., Uleman, J. S., & Phelps, E. A. (2007, September). *Assigning value to people: Role of PCC and amygdala*. Society for Neuroeconomics Annual Meeting. Hull, MA.

## TEACHING

Fall 2023	<i>Social Neuroscience</i> , Undergraduate, Columbia University
Spring 2023	<i>Social Neuroscience</i> , Undergraduate, Columbia University
Fall 2022	<i>Social Neuroscience</i> , Undergraduate, Columbia University
Fall 2021	<i>Social Neuroscience</i> , Undergraduate, NYU
Spring 2021	<i>Social Neuroscience</i> , Undergraduate, NYU
Fall 2020	<i>Social Neuroscience</i> , Undergraduate, NYU
Spring 2020	<i>Person Perception: Face Processing &amp; Social Cognition</i> , Graduate, NYU
Spring 2020	<i>Social Neuroscience</i> , Undergraduate, NYU
Fall 2019	<i>Social Neuroscience</i> , Undergraduate, NYU
Spring 2018	<i>Methods in Social Neuroscience</i> , Graduate, NYU
Spring 2018	<i>Social Neuroscience</i> , Undergraduate, NYU
Fall 2017	<i>Social Neuroscience</i> , Undergraduate, NYU
Spring 2017	<i>Social Neuroscience</i> , Undergraduate, NYU
Spring 2016	<i>Person Perception: Face Processing &amp; Social Cognition</i> , Graduate, NYU
Fall 2015	<i>Methods in Social Neuroscience</i> , Graduate, NYU

Fall 2015 *Laboratory in Social & Affective Neuroscience*, Undergraduate, NYU  
Spring 2015 *Methods in Social Neuroscience*, Graduate, NYU  
Spring 2015 *Laboratory in Social & Affective Neuroscience*, Undergraduate, NYU  
Spring 2014 *Laboratory in Psychological Science*, Undergraduate, Dartmouth College  
Winter 2014 *Seminar in Person Perception*, Undergraduate, Dartmouth College  
Fall 2013 *Issues in Social Neuroscience*, Undergraduate, Dartmouth College  
Spring 2013 *Seminar in Person Perception*, Undergraduate, Dartmouth College  
Winter 2013 *Issues in Social Neuroscience*, Undergraduate, Dartmouth College  
Fall 2012 *Psychology & Neuroscience of Perceiving People*, Undergraduate, Tufts University

## MENTORING AND RESEARCH ADVISING

### Post-Doctoral Trainees:

Eric Hehman (2012-2015), David J. Lick (2015-2017), Jared Martin (2019-2020), Kao-Wei Chua (2017-Present), DongWon Oh (2018-Present), Paul Connor (2021-Present), Youngki Hong (2021-Present)

### Primary Doctoral Students:

Ryan Stolier (2013-2019), Ben Stillerman (2015-2020), Jeffrey Brooks (2015-2021), Gustav Lundberg (2017-2021), Anne Hill (2017-2021), John Andrew Chwe (2019-Present)

### Dissertation Committee:

Amy Krosch (NYU, 2015), Gwyneth Lewis (NYU, 2015), Eric Fields (Tufts, 2017), Kate Thorson (NYU, 2017), Julian Wills (NYU, 2018), Alexa Hubbard (NYU, 2019), Ryan Stolier (NYU, 2019), Ben Stillerman (NYU, 2020), Jeffrey Brooks (NYU, 2021), Annie Hill (NYU, 2021), Monica Thieu (Columbia, 2022)

### Masters Theses (NYU) or Specialist Committee (Dartmouth):

Rachel Pizzie (2013, Dartmouth), Anna Prescott (2013, Dartmouth), Rich Lopez (2013, Dartmouth), Timothy Brunelle (2013, Dartmouth), Zahra Kadkhodaie (2015, NYU), Carlina Conrad (2016, NYU), Daniel Mocombe (2016, NYU), Maryam Bin Meshar (2018, NYU), Ian Ferguson (2019, NYU)

### Undergraduate Honors Theses:

Jay Dumanian (2014, Dartmouth), Natalie Salmanowitz (2014, Dartmouth), Alice Myoung-Lee (2014, Dartmouth), Anton Gollwitzer (2015, NYU), Deshana Barua (2018, NYU), John Andrew Chwe (2019, NYU), Dora Katz (2020, NYU), Amisha Vyas (2022, NYU)

## PROFESSIONAL ACTIVITIES

### GRANT REVIEWER:

*National Science Foundation*

### AD-HOC REVIEWER (JOURNALS):

*Behavior Research Methods,*  
*Brain Research*  
*Brain Research Bulletin*

*Brain Stimulation*  
*British Journal of Social Psychology*  
*Cerebral Cortex*  
*Cognition*  
*Cognitive, Affective, & Behavioral Neuroscience*  
*Cognitive Science*  
*Current Directions in Psychological Science*  
*Emotion*  
*Frontiers in Human Neuroscience*  
*Frontiers in Cognition*  
*Human Brain Mapping*  
*IEEE Systems, Man and Cybernetics, Part A*  
*Journal of Cognitive Neuroscience*  
*Journal of Cognitive Psychology*  
*Journal of Experimental Psychology: General*  
*Journal of Experimental Social Psychology*  
*Journal of Homosexuality*  
*Journal of Neuroscience*  
*Journal of Personality & Social Psychology*  
*Nature Communications*  
*Nature Human Behaviour*  
*Nature Neuroscience*  
*NeuroImage*  
*Neuroscience & Biobehavioral Reviews*  
*Oxford University Press*  
*PLoS ONE*  
*Personality & Social Psychology Bulletin*  
*Perspectives on Psychological Science*  
*Proceedings of the Cognitive Science Society*  
*Proceedings of the National Academy of Sciences*  
*Psychological Research*  
*Psychological Review*  
*Psychological Science*  
*Psychonomic Bulletin & Review*  
*Psychophysiology*  
*Science*  
*Social Cognition*  
*Social, Cognitive, & Affective Neuroscience*  
*Social Psychological & Personality Science*  
*The Psychological Record*

AD-HOC REVIEWER (CONFERENCES):

*Social and Affective Neuroscience Society*  
*Society for Personality and Social Psychology*  
*Cognitive Science Society*

SERVICE TO THE FIELD

2020-Present      Member, NIH Advisory Committee to the Director, Working Group on Diversity

2021-2022 Member, ALBA Network (Diversity & Equity in Brain Sciences), Gender & Sexual Diversity Working Group

2021-2022 Co-Chair, Diversity & Climate Committee, Society for Personality & Social Psychology

2019-2020 Member, Diversity & Climate Committee, Society for Personality & Social Psychology

2018-2021 Editorial Board, *Social Cognitive and Affective Neuroscience*

2017-2021 Treasurer, Social and Affective Neuroscience Society

2018-2020 Co-Organizer, SPSP Social Cognition Preconference

2017-2019 Associate Editor, *Personality & Social Psychology Bulletin*

2016-2019 Editorial Board, *Social Psychological & Personality Science*

2016-2019 Editorial Board, *Social Cognition*

2017-2018 Associate Editor, *Emotion*

2017-2018 Co-Organizer, Social and Affective Neuroscience Society Annual Meeting

2016-2017 Co-Organizer, NY Social & Affective Neuroscience Annual Meeting

2013-2014 Co-Organizer, Dartmouth Multidisciplinary Person Perception Workshop

#### UNIVERSITY AND DEPARTMENTAL SERVICE

2022-Present Member, Office of the Vice Provost for Faculty Advancement, LGBTQ+ Initiative Advisory Group (Columbia)

2022-Present Member, Department Diversity, Equity, & Inclusion Committee (Columbia)

2019-2021 Member, Center for Brain Imaging Committee (NYU)

2014-2021 Chair, Distinguished Lecture Series Committee (NYU)

2020-2021 Member, Diversity, Equity, & Inclusion Committee on Graduate Admissions (NYU)

2019-2021 Chair, Social Psychology Ph.D. Admissions Committee (NYU)

2019-2020 Member, Faculty Search Committee in Cognitive Neuroscience (NYU)

2018-2019 Member, Faculty Search Committee in Cognitive Neuroscience (NYU)

2017-2018 Member, Center for Brain Imaging, Protocol Review Committee (NYU)

2016-2017 Organizer, Social Neuroscience Colloquium Series (NYU)

2015-2018 Member, Departmental Space Committee (NYU)

2015-2016 Member, Faculty Search Committee in Computational Decision-Making (NYU)

2015-2017 Member, Educational Program Committee (NYU)

2014-2016 Member, Social Psychology Ph.D. Admissions Committee (NYU)

2014-2016 Member, Center for Brain Imaging, Protocol Review Committee (NYU)

2013-2014 Organizer, Social Area Workshop (Dartmouth)

2013-2014 Member, Graduate Admissions Committee (Dartmouth)

2012-2014 Member, Human Subjects Committee (Dartmouth)

2012-2013 Member, Undergraduate Curriculum Committee (Dartmouth)